

## **IIM Indore Launches an Executive Program in Business Analytics and AI for Managers with Simplilearn as Edtech partner**

**Bangalore, India, 26th August 2025:** IIM Indore is excited to introduce its Executive Program in Business Analytics and AI for Managers, in collaboration with [Simplilearn](#), a global leader in digital upskilling. This six-month program is tailored for mid-to-senior professionals aiming to integrate data-driven decision-making into their business leadership. The curriculum covers AI, machine learning, predictive analytics and real-world applications across marketing, finance and supply chain management. The program includes over 70 hours of live training by IIM Indore faculty, a campus immersion, and offers eligibility for the prestigious IIM Indore Executive Education Alumni status.

According to [research by Salesforce](#), 60% of leaders from large organizations in India already have a defined AI strategy, while 32% are in the process of developing one. This growing focus signals the urgent need for professionals with AI-driven analytical skills to make informed business decisions. The modules go beyond foundational analytics to cover machine learning, ethical AI and domain-specific applications. It's designed to deliver hands-on experience with tools like Python and Power BI, while developing project management and leadership capabilities. These capabilities are further strengthened through agile practices, stakeholder management, resource planning and quality control enabling professionals to lead AI-led transformation across their organizations.

**Regarding the partnership with Simplilearn, [XXX] at IIM Indore said,** *"We are excited to deliver the Executive Programme in Business Analytics and AI for Managers, aligned with our commitment to holistic management education. At IIM Indore, we aim to stay ahead of the curve by designing programs that reflect the evolving needs of today's dynamic business environment. This initiative not only addresses the growing relevance of AI but also focuses on integrating it meaningfully into decision-making and operations across departments, empowering leaders to drive impact at scale."*

**Speaking about the program, Mr. Kashyap Dalal, Co-founder and CEO of Simplilearn, said,** *"Mid-to-senior professionals bring strong domain knowledge, but in today's fast-evolving landscape, that needs to be complemented by digital agility. We are thrilled to collaborate with a prestigious B-school like IIM Indore, which brings robust academic rigour to address the growing demand for AI-led transformation. Whether it's forecasting or operational efficiency, tech-enabled leadership is now critical. The curriculum is designed to help professionals integrate these capabilities into their existing skill sets, making them more effective and future-ready leaders. With AI adoption accelerating across industries, the timing couldn't be any better."*

Candidates eligible for the program must hold a diploma (10+2+3), undergraduate or postgraduate degree from a university recognized by the Association of Indian Universities (AIU), with at least 50% marks in their highest qualification. Additionally, applicants should have a minimum of two years of work experience after graduation. Upon successfully completing all evaluation components and maintaining a minimum of 75% attendance, learners will be awarded a certificate from IIM Indore.

### **About IIM Indore**

With the objective of imparting high-quality management education and training, the Department of Higher Education, Ministry of Education, Government of India, established the Indian Institute of Management Indore as an Institution of Excellence. These institutions are recognized as premier management institutions, comparable to the best in the world for teaching, research, and interaction with industry. Established in 1996, the Indian Institute of Management Indore (IIM Indore) has been a leader in management education, interfacing with the industry, government, and PSUs. It is promoted and nurtured by the Ministry of Education, Government of India, and is an institute of national importance under the Indian Institutes of Management Act 2017. IIM Indore is a triple crown business school. The triple crown is a combination of three leading global accreditations for management

education: Association of MBAs (AMBA): Based in the UK, Association to Advance Collegiate Schools of Business (AACSB): Based in the USA, EQUIS: Based in the European Union.

### **About Simplilearn**

Founded in 2010 and based in Plano, Texas, and Bangalore, India, Simplilearn, a Blackstone portfolio company, is a global leader in digital upskilling, enabling learners across the globe and offering access to world-class training to individuals and businesses worldwide. Simplilearn offers 1,500+ live classes each month across 150+ countries, impacting over 8 million learners globally. The programs are designed and delivered with world-renowned universities, top corporations, and leading industry bodies via live online classes featuring top industry practitioners, sought-after trainers, and global leaders. From college students and early career professionals to managers, executives, small businesses, and big corporations, Simplilearn's role-based, skill-focused, industry-recognized, and globally relevant training programs are ideal upskilling solutions for diverse career or business goals.

For more information, please visit [www.simplilearn.com](http://www.simplilearn.com)

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