IIM Kozhikode and Simplilearn Launch Professional Certificate Programme in AI-Powered Product Development and Innovation

Bangalore, India, 23rd September 2025: In a significant move to empower professionals with future-ready skills, IIM Kozhikode has joined hands with [Simplilearn](#), a global leader in digital upskilling, to launch a Professional Certificate Programme in AI-Powered Product Development and Innovation. As AI continues to redefine how products are envisioned, built, and scaled, this programme aims to equip professionals with the expertise to lead AI-driven innovation. Combining IIM Kozhikode's academic excellence with Simplilearn's industry-leading learning platform, the programme is designed to prepare leaders who can drive transformation in the evolving product development landscape.

The 10-month-long programme is led by distinguished IIM Kozhikode faculty, with over 120 hours of live online learning covering the end-to-end AI product lifecycle. The curriculum includes developing, deploying and scaling AI-powered products, with a strong focus on generative AI, prompt engineering, workflow automation and ethical AI practices. The modules blend core product strategy with real-world implementation through case studies, hands-on projects and a capstone project.

With [69% of organisations integrating AI](#) into product workflows for decision-making and reporting, there's a growing need for professionals who can lead this transformation. The course is reflective of this demand and prepares professionals to manage the full AI product lifecycle, from ideation and data strategy to scaling. The modules include crucial learnings in the view of the current trends, such as data governance and ethical AI practices, which will help professionals to align AI solutions with business goals. As AI becomes central to product innovation, this programme ensures learners receive the vision and technical expertise.

Prof. Debashis Chatterjee, Director, IIM Kozhikode, said, *"This initiative is designed to empower experienced professionals to harness the power of AI in real-world business scenarios strategically. By combining theoretical depth with practical application, the programme enables professionals to drive growth, optimise operations and lead innovation within their organisations. With a focus on India-centric AI strategies aligned with global standards, the programme also addresses the ethical, technical and leadership dimensions of AI transformation. The capstone project ensures that learners translate their insights into a personalised AI playbook ready for real-world impact."*

Speaking about the programme, Mr. Kashyap Dalal, Co-founder and COO of Simplilearn, said, *"Our collaboration with IIM Kozhikode brings immense value as we're excited to deliver a programme that closely aligns with the evolving demands of the industry. The course comprises deep knowledge and hands-on skills to navigate the entire AI product lifecycle. The programme is structured to offer comprehensive support across every stage of product development, from problem definition and data strategy to deployment and scaling. More so, to ensure learner success, we've integrated Dedicated Cohort Managers for ongoing support, along with Simplilearn's Job Assist to help professionals build strong portfolios and advance their careers."*

Learners will receive a certificate of completion from IIM Kozhikode upon completing the programme, including the capstone project. Additionally, they will be able to attend a 3-day in-campus immersion at IIM Kozhikode to gain a high-intensity and hands-on learning experience.

This programme is ideal for mid- to senior-level professionals eager to lead AI-driven innovation. The in-depth modules will support product managers transitioning into AI roles, data scientists seeking product context or founders building AI-powered solutions. With IIM Kozhikode's academic excellence and Simplilearn's applied learning model, professionals will gain the strategic and practical skills to confidently drive AI-led product transformation.

About IIM Kozhikode

Founded in 1997, the Indian Institute of Management Kozhikode (IIMK) is one of India's premier B-schools, offering a diverse portfolio of programmes including PGP, Executive PG, Fellow, and Management Development Programmes. Known for its academic excellence and innovation, IIMK pioneered satellite-based executive education and hosts India's first Business Museum. It is also home to IIMK LIVE, a one-of-its-kind startup incubation programme. The institute is double-accredited by EQUIS and AMBA, ranked #3 in NIRF 2024, and globally recognized in the QS World University Rankings by Subject 2024. IIMK has recently entered the prestigious Financial Times Rankings and was ranked #68 in FT Masters in Management 2024. With over 1,300 MDPs delivered and 41,000+ professionals trained, IIMK continues to play a pivotal role in shaping global management education.

About Simplilearn

Founded in 2010 and based in Plano, Texas, and Bangalore, India, Simplilearn, a Blackstone portfolio company, is a global leader in digital upskilling, enabling learners worldwide and offering access to world-class training for individuals and businesses globally. Simplilearn offers over 1,500 live classes each month across 150+ countries, impacting more than 8 million learners globally. The programmes are designed and delivered in collaboration with world-renowned universities, top corporations, and leading industry bodies, featuring live online classes led by top industry practitioners, sought-after trainers, and global leaders. From college students and early-career professionals to managers, executives, small businesses, and large corporations, Simplilearn's role-based, skill-focused, industry-recognized, and globally relevant training programmes are ideal upskilling solutions for diverse career and business goals.

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