

Simplifiearn partners with SP Jain School of Global Management, launches Senior Leadership Program in General Management

Bangalore, India, 11th July 2025: Simplilearn, a global leader in digital upskilling, announced its strategic partnership with SP Jain School of Global Management to offer Senior Leadership Program in General Management. This 8-module program is curated for mid-to-senior professionals looking to drive business transformation at scale. It will equip learners with advanced skills in strategy, Al-driven financial decision-making, customer-centric growth and data-led leadership. The curriculum is designed to cover enterprise-wide Al adoption, helping participants lead through the complexity of a digital change.

It has become increasingly crucial for professionals, especially in managerial and leadership roles, to undertake targeted upskilling that aligns with emerging business demands. According to McKinsey & Company's Superagency in the Workplace 2025 report, 47% of C-suite leaders believe their companies are developing generative AI tools too slowly, even though 69% began investing in them over a year ago. This program is meant to help professionals to apply AI and machine learning in various areas, from strategic finance to data-led customer and brand strategies that drive market-aligned scalability. These core areas ensure learners gain practical skills that directly support business growth.

The program offers 120 hours of live, instructor-led training by SP Jain faculty, combining academic depth with real-world application. The curriculum spans eight modules, which cover strategy, finance, customer growth, operations, Al-driven leadership and transformation. Learning will be delivered through interactive lectures, real-life case studies, simulations, and collaborative project work, ensuring a hands-on and outcome-oriented experience led by the global faculty.

Speaking about the program, Mr. Kashyap Dalal, Co-founder and CEO of Simplilearn, said, "In today's fast-moving business landscape, leaders can't just adapt to change, they must drive it. With the rise of powerful tools like AI, staying competitive demands hands-on, tech-driven decision-making. We're proud to partner with the prestigious SP Jain School of Global Management to deliver a program that brings together the most relevant practices in strategic finance and customer-centric growth. The program's focus on key AI applications is to help leaders make more informed, timely decisions, an increasingly crucial capability in today's dynamic business environment."

This program is ideal for experienced leaders and ambitious professionals transitioning into cross-functional, enterprise-wide, or executive roles. It is best suited for AVPs, VPs, GMs, CXO aspirants, functional heads and founders aiming for strategic leadership or Profit & Loss ownership.

Regarding the partnership with Simplilearn, SP Jain School of Global Management said, "We are delighted to collaborate with Simplilearn for the Senior Leadership Program in General Management Program. As organizations face the growing demands of an advancing workplace, the need for leaders who can drive strategy by harnessing technology across functions has never been greater. This program is shaped around those very needs, bringing in elements that call for a professional approach, one that's backed by solid theory and real-world application to ensure strong delivery."

Upon successful completion, learners will receive certificates from SP Jain School of Global Management, positioning them for strategic leadership roles in an increasingly AI-driven and digitally transformed business landscape.

About SP Jain School of Global Management

SP Jain School of Global Management is an Australian business school that provides modern, relevant, and practical global business education with campuses in the dynamic business hubs of Dubai, Mumbai, Singapore, and Sydney. SP Jain is renowned for offering multi-city undergraduate and



postgraduate programs. For its flagship Global MBA program, the School has been ranked by reputed international publications such as Forbes, Times Higher Education—Wall Street Journal, The Economist, and Financial Times. Globally intelligent and culturally agile, an SP Jain graduate is empowered with the skills and confidence to drive decisions and take on the global challenges of the 21st century.

About Simplilearn

Founded in 2010 and based in Plano, Texas, and Bangalore, India, Simplilearn, a Blackstone portfolio company, is a global leader in digital upskilling, enabling learners across the globe and offering access to world-class training to individuals and businesses worldwide. Simplilearn offers 1,500+ live classes each month across 150+ countries, impacting over 8 million learners globally. The programs are designed and delivered with world-renowned universities, top corporations, and leading industry bodies via live online classes featuring top industry practitioners, sought-after trainers, and global leaders. From college students and early career professionals to managers, executives, small businesses, and big corporations, Simplilearn's role-based, skill-focused, industry-recognized, and globally relevant training programs are ideal upskilling solutions for diverse career or business goals.

For more information, please visit www.simplilearn.com

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